**Korea-Australia Connection Initiative**

**Call for proposals**

**August, 2012**

**Background**

The Korea Arts Management Service (KAMS) and the Australia Council for the Arts have partnered on the Korea-Australia Connection Initiative to support new collaborative projects involving performing artists and companies from Australia and Korea.

The initiative aims to encourage long-term creative exchanges and to build market knowledge, expertise and networks for artists, companies, and producers in both regions. This is the second year of the initiative. In 2011, it supported Strange Fruit and Noreum Machi’s *In the Shadow of the Dragon* and Not Yet It’s Difficult and Wuturi’s *AMPERS&ND*.

**General description**

**Who may apply?**

Korean and Australian performing artists, companies and producers may apply. The initiative is open to individuals, groups and organisations.

Applicants must have a collaborative project involving artists from Australia and Korea that will occur between November 2012 and December 2013. The project can be either in planning or development.

**What the initiative will support**

The initiative will support high-quality creative collaborations between artists and companies in Korea and Australia.

Support is available for original, contemporary performing arts projects only. This includes dance, music, theatre and hybrid projects, and excludes classical music and commercial projects.

Applicants can apply for support to seed fund a new work or further develop an existing creative collaboration. Projects must have an artistic outcome and a market development plan for the project.

Eligible activities include:

* creative development: the development stages of a new creative work, including research or workshops with the key artists to discuss, plan, and create the project
* co-productions.

We will support up to two projects in 2012-13. Applicants may apply for up to **AU$40,000** towards their project.

Eligible costs **include** (Australia Council):

* salaries and fees for the artists and crew
* travel costs – including flights, ground travel, accommodation, visas and per diems
* venue and technical hire costs
* marketing, PR, and translation costs.

Eligible costs **exclude** (Korea Arts Management Service):

* administrative labor costs (including salaries and fees for both the artists and administration staff, hired by the company)
* operating costs (excl. public utility charges, per diems, communication expenses and consumable supplies)
* acquisition of property.

KAMS and the Australia Council will allocate funding to the successful applicants in two installments - half of the total budget in November 2012 and half in March 2013. The time difference between the two installments is due to KAMS and the Australia Council’s different fiscal years.

Please note that funding through KAMS for the Korean project partner will be paid through their card system. Further details on the card system are provided in the Korean version of the guidelines.

Other support to successful applicants will include:

* travel costs to participate in **Connection Box** in Seoul to discuss and develop the collaborative project (see below)
* opportunity to attend and showcase/pitch the work at the Performing Arts Market in Seoul (PAMS), October 2013
* advice and support from KAMS and the Australia Council during the entire project period on market development planning.

**Connection Box**

KAMS and the Australia Council will co-host Connection Box, a five-day workshop in Seoul (3-7 December 2012) to enable successful applicants to share ideas for developing their projects and engage in skills development.

Depending on the nature of projects selected, Connection Box activities may also include market intelligence workshops and information and feedback sessions open to the wider performing arts sector.

Individuals, groups and organisations applying for support through the initiative must be available to participate in Connection Box.

**Ineligible projects**

The initiative does not support touring of existing works in Korea and/or Australia.

In Australia, major performing arts companies, and companies receiving international funds as part of their key organisation support through the Australia Council, are ineligible to apply.

In Korea, existing projects that have already been supported by other government agencies and foundations, or that have received funding from the Korea Arts Management Service within the same fiscal year, are ineligible for support.

**How to apply**

Korean partner(s) must apply to KAMS and Australian partner(s) must apply to the Australia Council.

To apply, please fill in the application form and submit with the required materials by post and email by Friday 7 September 2012.

Applicants must supply the following:

* application form including project plan & budget (written in the required format,

maximum 10 pages)

* documented evidence of a mutual relationship (for e.g. copies of an MOU, contract, email communication etc.)
* proof of both partners’ professional experience (separate works and any joint collaborations) over the last two years (for e.g. programs, leaflets, press reports, video clips etc.)
* biographies of the artists involved.

|  |  |  |
| --- | --- | --- |
|  | Korean Partner | Australian Partner |
| Fill in an application: | In Korean | In English |
| Submit by post and email to: | KAMSE-mail address: kams@gokams.or.krPostal address:Korea Arts Management Service, Int’l Development Dept.B1, Daehangno Arts Theatre, 1-67 Donggung-dong, Jongn—guSeoul, 110-809, Rep. of Korea | Australia CouncilE-mail address:e.dwyer@australiacouncil.gov.au Postal address:Market DevelopmentAustralia Council for the ArtsPO Box 788Strawberry Hills NSW 2012Australia |

**Assessment process**

Throughout October 2012, performing arts industry panels convened by the Australia Council and KAMS will jointly evaluate the applications against the following criteria:

1. **A demonstrated ability to coordinate an international collaboration project**

How will you resource and manage this project? Have you managed an international collaboration previously? If not, where are you seeking support and advice to assist you?

1. **A demonstrated understanding of the region**

Why is your work a good fit for Korea and Australia? How does this project fit with your international market development plan?

1. **Impact of the project**

Why do you want to undertake this collaborative project? What do you anticipate the strategic impact of the collaboration will be for you/your company’s creative, market and career development? Will this collaboration be sustainable in the long-term? How will this project assist you to make connections in Korea and Australia? What other partnerships will you pursue to support the work? Have you identified potential presenters for the work – if so, who are they?

The Australia Council and KAMS will announce the successful projects at the end of October 2012 on their websites and notify applicants by email.

**Contact**

|  |  |
| --- | --- |
| Korea | Australia |
| Ahrum OHInt’l Development Dept, KAMSTel. +82 2 708 2262Fax.+82 2 708 2243E-mail ahrumoh@gokams.or.kr | Ellen DwyerProgram Officer, Market Development, Australia CouncilTel. +61 2 9215 9051Fax. +61 2 9215 9074E-mail e.dwyer@australiacouncil.gov.au  |

**Korea-Australia Connection Initiative**

**Application Form**

|  |
| --- |
| 1. NAME *All applicants to complete*\*\*Please note – Australian applicants to fill in all relevant sections. Korean applicants to complete sections 1, 3 and 4 only\*\*\*\*Please note – Australian applicants to fill in all relevant sections. Korean applicants to complete sections 1, 3 and 4 only\*\* |
| Name of applicant: |       |
| Your name or name of contact person: |  |
| Title: | [ ]  Mr. | [ ]  Ms. | [ ]  Other (please specify) |  |
| Given names: |       |
| Family name: |       |
| Go to 1.2 |
| 2. ABN DETAILS *Australian applicants only to complete* |
| Your ABN: |
|  |   |   |  |   |   |   |  |   |   |   |  |   |   |   |  |
| In what name is the ABN registered? |       |
| What is your trading name or professional name (if relevant)? |       |
| Go to 1.3 |
| 3. CONTACT DETAILS *All applicants to complete*  |
| Street address: |       |
| Suburb/Town: |       | State:: |       | Postcode: |       |
| Postal address: |       |
|  | (if the same as your street address, write ‘as above’) |
| Suburb/Town: |       | State: |       | Postcode: |       |
| Work: | (   ) |       | Home: | (   ) |       | Fax: | (   ) |       |
| Mobile:  |       | Email |       |
| Website address:  |       |
| Go to 1.4 |
| 4. PROJECTSUMMARY *All applicants to complete* |
| Amount Requested: (AUD $) |       |
| Briefly describe the activity: |       |  |  |  |
|  |       |  |  |  |
| Destination (City, Country): |       |  |  |  |
| Start Date: |       | End Date: |       |  |

|  |
| --- |
| 5. CERTIFICATION *Australian applicants only to complete* |
| Privacy and Freedom of Information |
| The information you provide in your request or funding submission is used when processing and assessing your request or submission. To help promote Australia's contemporary arts, the Australia Council distributes information concerning successful requests and submissions to the Commonwealth and State or Territory governments, national and local media and the general public. It also publishes this information in the Australia Council's Annual Report and on the Australia Council web site. The Council will not use personal information for any purposes other than those consented to below and will not make further disclosures without consent. The provisions of the *Freedom of Information Act 1982* apply to documents in the possession of the Australia Council. |
| I, the undersigned, certify that: |
| [ ]  | I have read carefully the eligibility criteria of this program, which are described in the funding guidelines, and I (or the organisation I represent) meet(s) these criteria. |
| [ ]  | I am an Australian citizen or permanent resident of Australia. |
| [ ]  | I understand that my application will be considered ineligible if I am in default of any existing contractual agreements with the Australia Council. |
| [ ]  | I note that in line with the National Aboriginal and Torres Strait Islander Arts Policy, the Australia Council requires that applications and requests with artistic content and/or stated intended outcomes relating to Aboriginal or Torres Strait Islander artists, communities or their activities, must provide letters of support from relevant Aboriginal or Torres Strait Islander artists and/or communities. |
| [ ]  | I acknowledge that this request may not be funded, or it may not be funded at the amount requested. |
| [ ]  | I consent that information provided in this application may be used for training and testing purposes by Australia Council staff only. |
| [ ]  | If this request is approved, I consent to the media or members of parliament being given information about the funded project and I may be contacted directly by them. |
| [ ]  | The statements in this request are true to the best of my knowledge and any supporting material is my own work or the work of the artists named in this application. |
| [ ]  | I understand that any information given to applicants by a Council, Board or staff member should be seen as information only and that I should not alter my circumstances or act upon expectations arising from such information. |
|  |
| Signature: | [ ]  |  | Date: |       **/** |      **/** |       |
| Name in full:  |       |
| Position in organisation: |       |
|  |  |

|  |
| --- |
| 6. ADMINISTERING ORGANISATION/INDIVIDUAL (OPTIONAL) *Australian applicants only to complete* |
| Groups, ensembles or unincorporated entities must nominate an individual or legally constituted organisation to take responsibility for administering any travel fund that may be offered. Successful applicants who do not have an Australian Business Number (ABN) may have 48.5% of their travel fund withheld. This amount is forwarded to the Australian Taxation Office and you may seek to claim it as part of your annual tax return. Individual applicants who do not have an ABN may wish to nominate an organisation to administer their grant. |
| Legal name of organisation or individual who will administer your travel fund: |       |
| Street address: |       |
| Suburb/Town: |       | State: |       | Postcode: |       |
| Postal address: |       |
|  | (if the same as your street address, write ‘as above’) |
| Suburb/Town: |       | State: |       | Postcode: |       |
| Work: | (   ) |       | Home: | (   ) |       | Fax: | (   ) |       |
| Mobile:  |       | Email: |       |
| Signature: | [ ]  |  | Date: |       **/** |       **/** |       |
| Name in full:  |       |
| Position in organisation: |       |
|  |
|  |

|  |
| --- |
| 7. STATISTICAL INFORMATION *Australian applicants only to complete* |
| This section is not used to assess your application and is not seen by those assessing your application. The information you provide here is collated with other statistical information and may contribute to the evaluation of Australia Council grant categories and administrative processes overall. Collated information may also be used to measure whether Australia Council services are accessible and equitable. Please help us to improve our services by filling out the questionnaire below. Your response to this question is voluntary. |
| INDIVIDUAL APPLICANTS - please complete questions A and B |
| GROUPS AND ORGANISATIONS - please complete questions B and C |
| A. Individual applicants Please tick only those statements that apply to you. |
|  |
|  | [ ]  | I have had five years or less professional practice in the art form/activity in which I propose to work through this application |
|  |
|  | [ ]  | I am Aboriginal. My Language is: |       |  |
|  |
|  | [ ]  | I am Torres Strait Islander. My Language is: |       |  |
|  |
|  | [ ]  | I was born overseas **and** my first language is not English. Language:  |       |  |
|  |
|  | [ ]  | I was born in Australia and the first language of at least one of my parents (or the people who raised me) is not English.  |
|  | Language: |       |  |
|  |
|  | [ ]  | I identify with the following ancestry/ies: |       |  |
|  | (For example: English, Irish, Hmong, Kurdish, Vietnamese. Ancestry describes the ethnic or cultural groups to which your forebears belonged and with which you identify) |
|  |
|  | [ ]  | I have a disability |
|  |
| B. All applicants completeIs your project/activity aimed at a specific target audience(s)? Please tick only those statements that apply to you. |
|  | [ ]  | **No**. Groups & Orgs please go to **section C** | [ ]  | **Yes**. Please specify below which target audience(s): |
|  |
|  | [ ]  | Young people (people under 26) |
|  |
|  | [ ]  | Emerging artists (artists in the first five years of their current art form practice) |
|  |
|  | [ ]  | People in regional or remote communities |
|  |
|  | [ ]  | Aboriginal people or communities |
|  |
|  | [ ]  | Torres Strait Islander people or communities |
|  |
|  | [ ]  | People from culturally or linguistically diverse communities  |
|  |
|  | [ ]  | People with a disability |
|  |
|  | [ ]  | Older people |
|  |  |  |

|  |
| --- |
| C. Only complete if you are applying as a group or an organisation |
| Please indicate the ways in which each of the groups in the table below is involved in your project. For example if there are 8 people involved in your project all of whom are young people of which 5 have artistic control over the project and 3 will be unpaid volunteers with no artistic control, record ‘5’ in the ‘**artistic control’** column beside ‘**Young People’** and ’3’ in the ‘**unpaid professionals’** column as in the example below:  |
| Example only:  | Young People (under 26) | 5 |  |       |  | 3 |  |
| If appropriate choose multiple groups. And if the people involved in your project are from no specific group you should choose just the ‘**No specific group of people’** row but you’ll still need to record the nature of their involvement in the project.  |
| Which of these groups of people are involved in your project? | How many of these people have artistic control over the project? |  | How many of these people are paid professionals with no artistic control over the project? |  | How many of these people are *un*paid professionals with no artistic control over the project? (eg volunteers)? |  |
|  |
| No specific group of people |       |  |       |  |       |  |
|  |
| Young people (under 26) |       |  |       |  |       |  |
|  |
| Emerging artists (artists in the first 5 years of their current art form practice) |       |  |       |  |       |  |
|  |
| People in regional or remote communities |       |  |       |  |       |  |
|  |
| Aboriginal people or communities |       |  |       |  |       |  |
|  |
| Torres Strait Islander people or communities |       |  |       |  |       |  |
|  |
| People from culturally or linguistically diverse communities |       |  |       |  |       |  |
|  |
| People with a disability |       |  |       |  |       |  |
|  |
| Older people |       |  |       |  |       |  |
|  |

**Project plan**

|  |
| --- |
| 1. **Project Characteristics**
 |
| 1. **Period (dates)**
 |
| 1. **Details (project overview)**
 |
| 1. **Schedule**

|  |  |  |
| --- | --- | --- |
| Year | Dates | Activities planned |
| 0 (2012)\* |  |  |
| 1 (2013) |  |  |
| 2 (2014)\*\* |  |  |

Notes: \* For year 0, please list the schedule and particulars of any preliminary activities related to your project. \*\*For year 2, please summarise your plans for the work following the completion of the project. |
| 1. **Promotion and Marketing Plan (Year 1)**

Please provide an outline of how you plan to promote and market your project in year 1. |
| 1. **Funding Plans (Year 1 to 2)**

It’s anticipated that applicants will need to seek funding through other sources to further develop the work. Please indicate in your project plan/budget where you will seek additional resources for your project. |
| 1. **Statement addressing the assessment criteria**
 |
| **a. A demonstrated ability to coordinate an international collaboration project**How will you resource and manage this project? Have you managed an international collaboration previously? If not, where are you seeking support and advice to assist you?**b. A demonstrated understanding of the region**Why is your work a good fit for Korea and Australia? How does this project fit with your international market development plan?**c. Impact of the project**Why do you want to undertake this collaborative project? What do you anticipate the strategic impact of the collaboration will be for you/your company’s creative, market and career development? Will this collaboration be sustainable in the long-term? How will this project assist you to make connections in Korea and Australia? What other partnerships will you pursue to support the work? Have you identified potential presenters for the work – if so, who are they? |
| 1. **Organisation Roles**
 |
| Please provide information on the anticipated and confirmed roles and responsibilities of the applicant organisation and partner organisation. This might include, for e.g. budget management, administration, and project communication. Please note where both organisations are equally responsible.

|  |  |  |
| --- | --- | --- |
|  | Applicant Organisation | Partner Organisation |
| Year 1 (2013) |  |  |
| Year 2 (2014) |  |  |

 |

|  |
| --- |
| 1. **Participant Information**
 |
| *Please list all participants. Extra information may be added depending on the number of organisations.*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Name | Nationality | Role | Affiliation | Contact Info |
| Applicant Organisation |  |  |  |  |  |
| Partner Organisation |  |  |  |  |  |

 |

**Budget plan**

Please list all budget outlays for the different organisations participating in this project. You may add extra lines if needed.

In the column marked “Method of Procurement”, the applicant organisation should list the source of funding – for e.g. “this application”, “government support”, “sponsorship”, “self funding”, “other.” Please also note whether funding is confirmed or unconfirmed.

Please refer to the list of eligible and ineligible costs in the guidelines when preparing your budget.

Korean applicants should submit their budget in Korean won and Australian applicants in Australian dollars.

Please see the sample below for details.

***Sample only***

1. ***Budget for Applicant Organisation***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| *Description* | *Expenditure (AUD$ or KRW)* | *%* | *Details* | *Method of Procurement*  |
| ***Salaries and fees*** |
| *Director* | *$2,000* | *7%* |  | *Self-funding - confirmed* |
| *Musician* | *$2,000* | *7%* |  | *Self-funding - confirmed* |
| *Actor* | *$2,000* | *7%* |  | *This application* |
| *Actor* | *$2,000* | *7%* |  | *This application* |
| ***Production costs*** |
| *Airfares* | *$8,000* | *28%* | *4 airfares – Melbourne to Seoul return at $2,000 per person* | *This application* |
| *Accommodation* | *$5,600* | *20%* | *14 nights’ accommodation in Seoul at $100 per night x 4 people* | *This application* |
| *Per diems* | *$6,000* | *21%* | *15 days per diem at $100 per day x 4 people* | *This application* |
| *Rehearsal space hire* | *$1,000* | *3%* | *Space hire at X art space, Seoul, at $500 per week x 2 weeks* | *Sponsorship – X Foundation - unconfirmed* |
| *Total* *Expenditure (a)* | *$28,600* | *100%* | *Degree of Financial independence* | *%* |

1. **Budget for Applicant Organisation**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Description | Expenditure (AUD$ or KRW) | % | Details | Method of Procurement  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| Total Expenditure (a) |  | 100% | Degree of Financial independence | % |

1. **Budget for Partner Organisation**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Area | Expenditure | % | Details | Method of Procurement  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| Total Expenditure (b) |  | 100% | Degree of Financial independence | % |

\*\* Additional details may be included depending on number of partner organisations.

1. **Total Budget**

|  |  |  |  |
| --- | --- | --- | --- |
| Item | Amount | % | Details |
| Share paid by applicant organisation | Application Amount |  |  |  |
| Amount from self and other sources |  |  |  |
| Share paid by partner organisation | Application Amount |  |  |  |
| Amount from self and other sources |  |  |  |
| Total Budget(a+b) |  | 100% |  |